

BURSLEDON PARISH PLAN

Survey 1: Analysis

by Marion Penn

This document contains the results of the first of the Bursledon Parish Plan surveys, together with analysis of these results.

**Approved by Bursledon Parish Plan Steering Group
7th November 2011**

Section 1: Housing

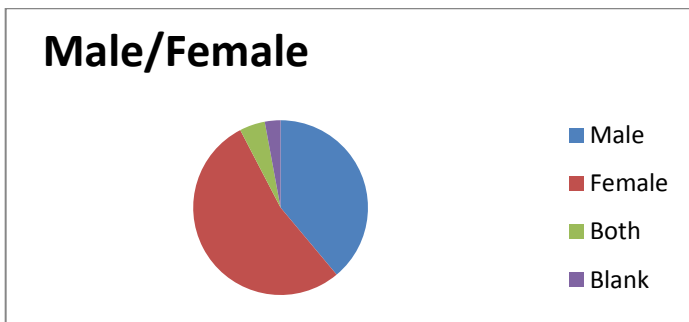
A About You

The purpose of this section is to assess whether the survey has reached a good cross-section of the population of Bursledon.

Male/Female

For this question some answered for themselves and some for family (hence some answered both).

| Male | Female | Both | Blank |
|------|--------|------|-------|
| 107 | 147 | 13 | 8 |

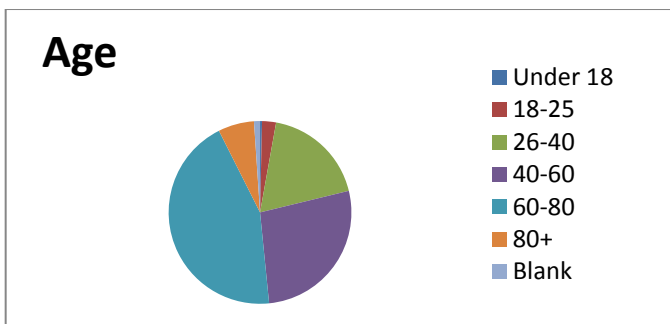


This shows that more females than males responded. As the survey was intended to cover households this suggests that it women are more likely to have completed it on behalf of their families.

Age

For this question most only selected one box, some selected two or more to reflect ages of their family.

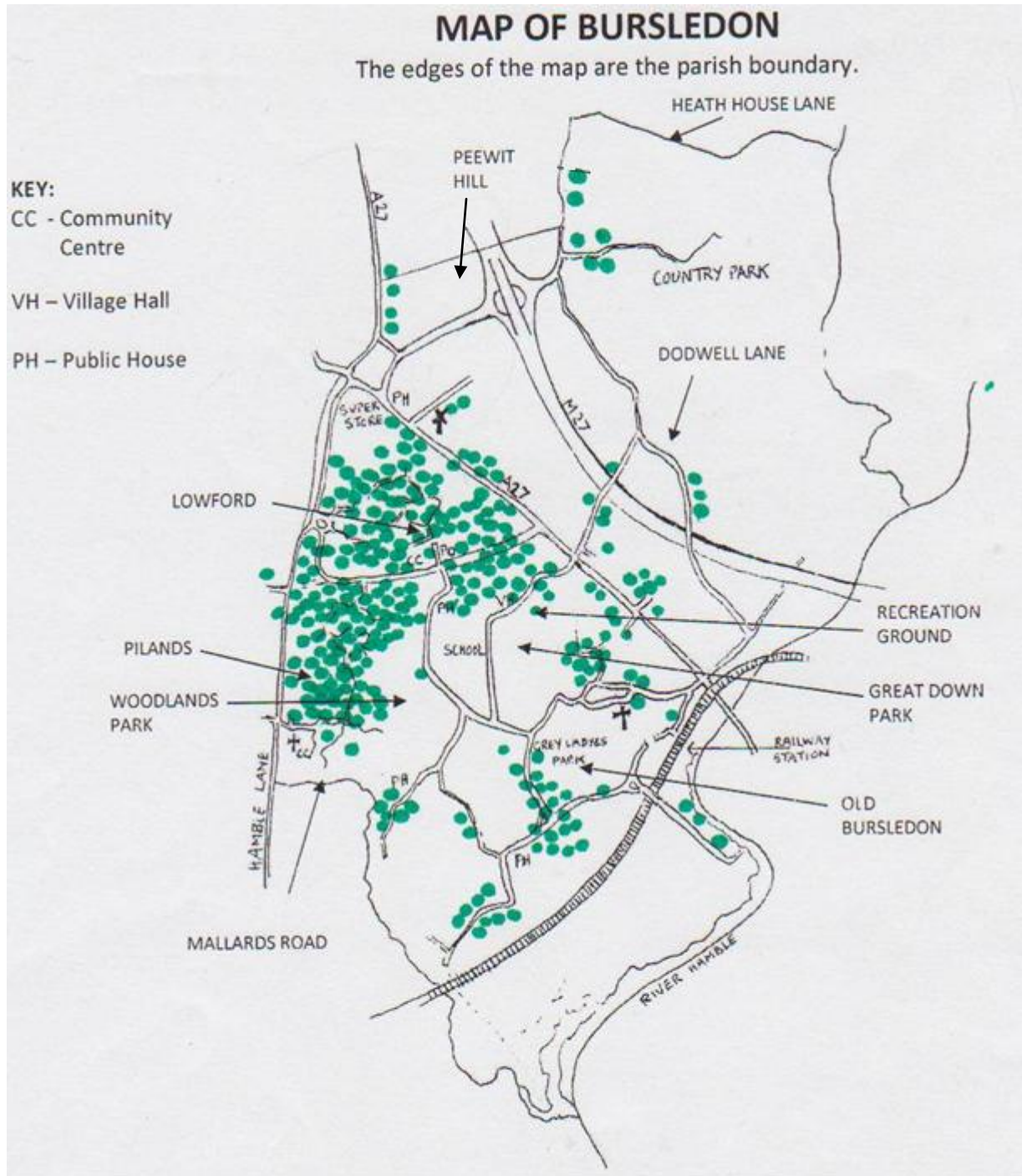
| Under 18 | 18-25 | 26-40 | 40-60 | 60-80 | 80+ | Blank |
|----------|-------|-------|-------|-------|-----|-------|
| 1 | 7 | 52 | 77 | 125 | 18 | 3 |



This demonstrates that the majority of those who replied are over the age of 60. As the proportion of the population in Bursledon aged over 65 is approximately one third, this suggests a low response rate from younger age groups.

Address/Postcode

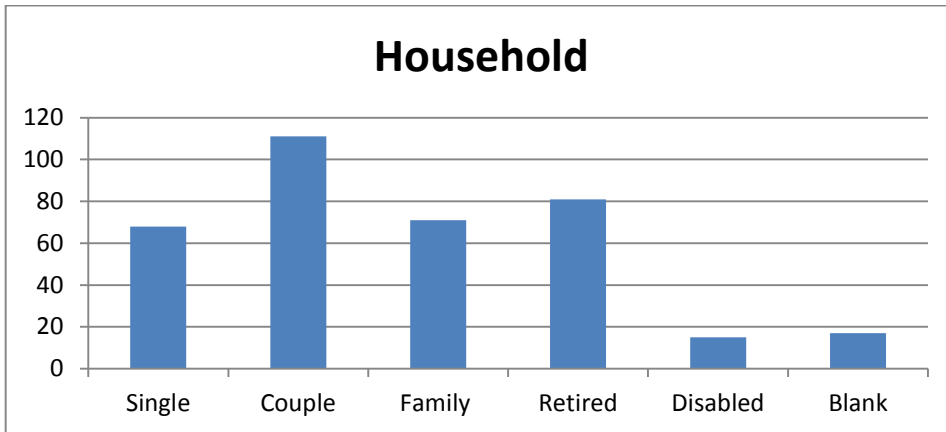
This has produced a reasonable spread across Bursledon, as the map below demonstrates. Each green dot on the map below represents one household response.



Type of household

As requested many circled more than one of the options:

| Single | Couple | Family | Retired | Disabled | Blank |
|--------|--------|--------|---------|----------|-------|
| 68 | 111 | 71 | 81 | 15 | 17 |



This shows a good mix of different types of households responded to the survey. The small number in the disabled column is to be expected as this is a minority group; this level of response suggests that disabled residents were able to access the survey.

Do you consider that you have special needs/Housing needs?

| Yes | No | Blank |
|-----|-----|-------|
| 21 | 224 | 30 |

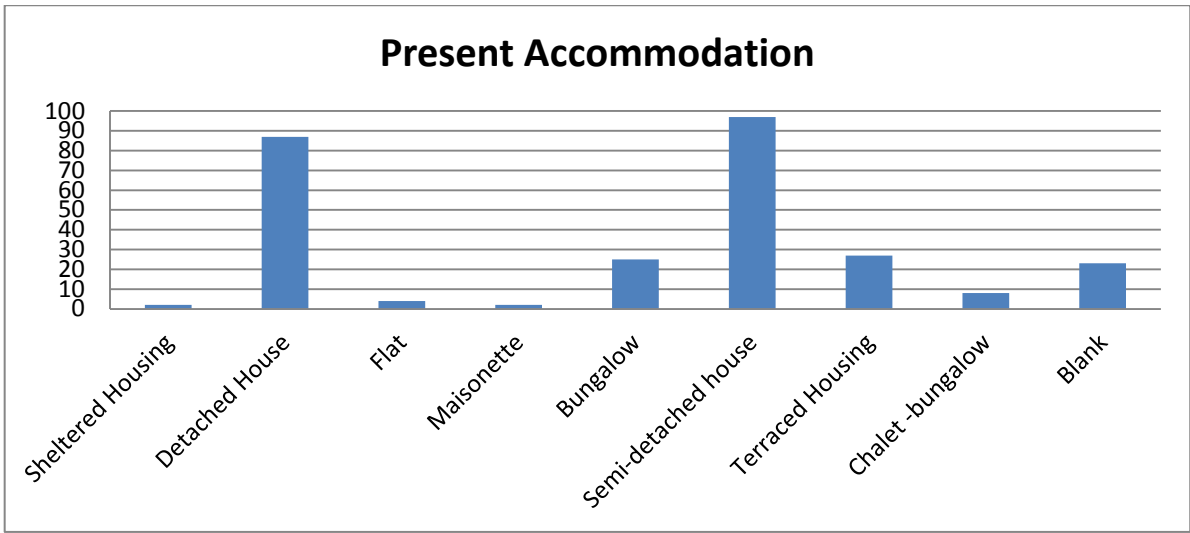
This suggests that a relatively small number of residents consider themselves to have special needs/housing needs.

Not all of those gave details; of those with special needs 2 have visual impairments; one has a family member who needs specific adaptations and is currently unable to live with them; 7 others have specific housing needs relating to limited mobility, such as a shower and level access.

2. Present Accommodation

| Sheltered Housing | Detached House | Flat | Maisonette | Bungalow |
|-------------------|----------------|------|------------|----------|
| 2 | 87 | 4 | 2 | 25 |

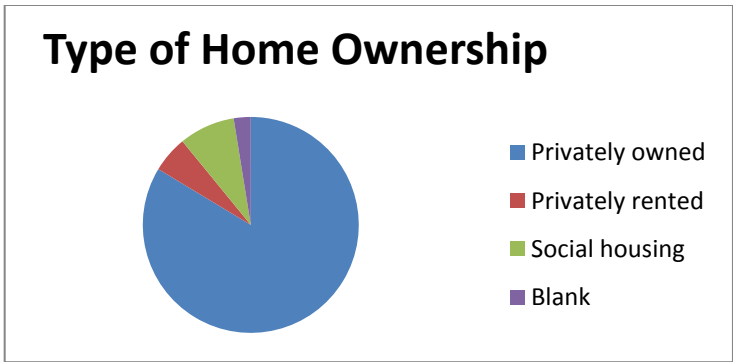
| Semi-detached house | Terraced Housing | Chalet - bungalow | Blank |
|---------------------|------------------|-------------------|-------|
| 97 | 27 | 8 | 23 |



There were no responses for apartment, lodgings, mobile home, houseboat or homeless, which probably reflects a low numbers of these types of accommodation rather than unreached groups. The response rate for flats is low, given the number of flats in Bursledon. Otherwise this reflects the mix of housing in the area.

3. Type of home ownership

| Privately owned | Privately rented | Social housing | Blank |
|-----------------|------------------|----------------|-------|
| 230 | 15 | 23 | 7 |

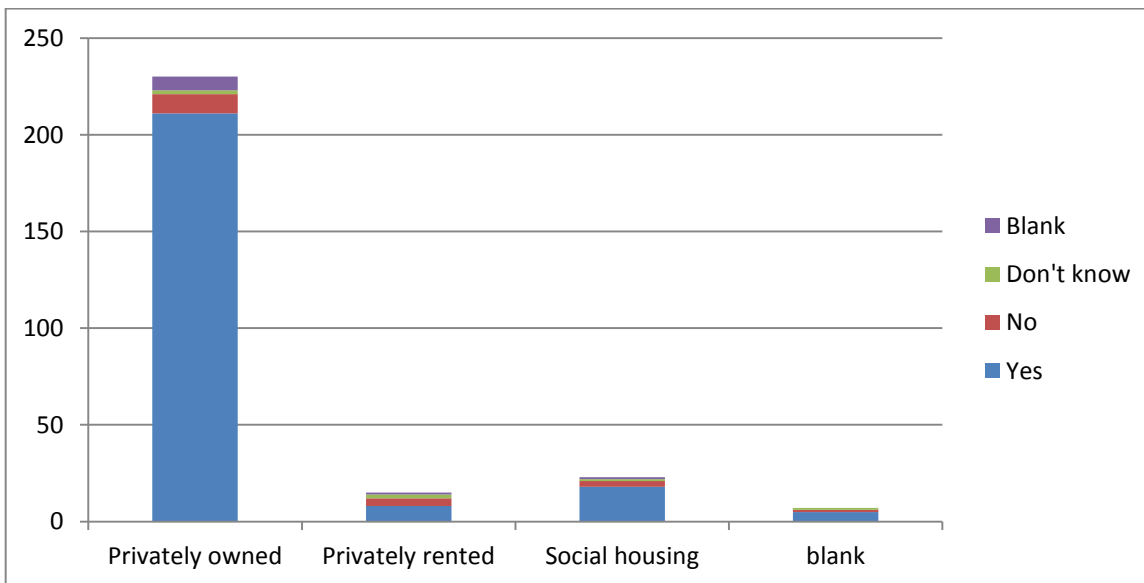


This suggests a high level of home ownership in Bursledon. It may also reflect a greater commitment to the area and concern about its future among those who own their homes, creating a higher response rate from them.

4. Are housing needs met?

This question maintains the divide in terms of type of home ownership, to assess if needs are unmet for any group.

| | Privately owned | Privately rented | Social housing | Blank |
|------------|-----------------|------------------|----------------|-------|
| Yes | 211 | 8 | 18 | 5 |
| No | 10 | 4 | 3 | 1 |
| Don't know | 2 | 2 | 1 | 1 |
| Blank | 7 | 1 | 1 | 0 |



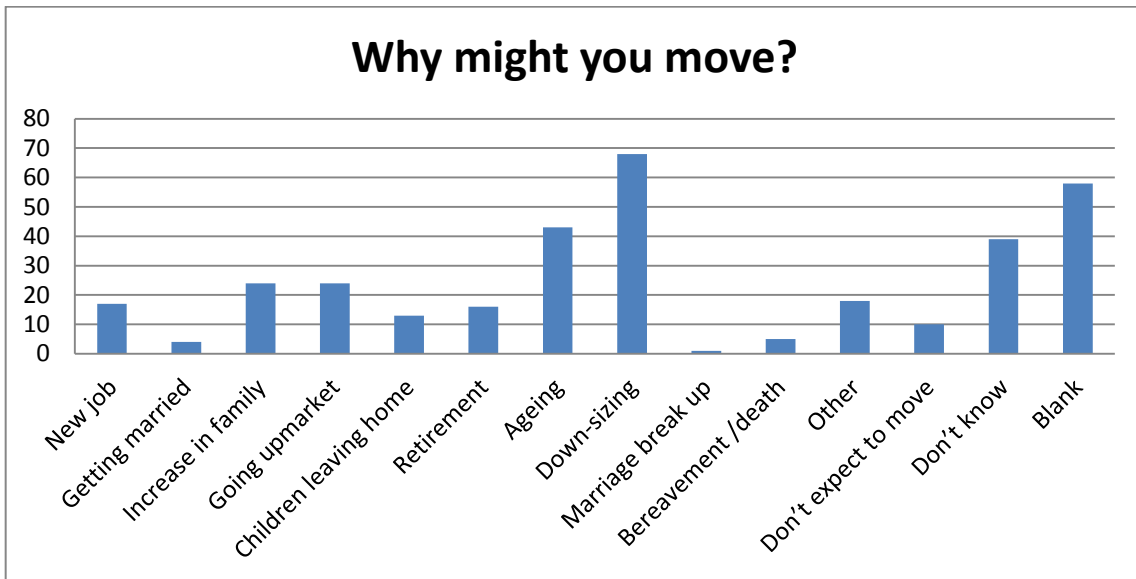
So the majority of those who own their homes or are in social housing have their needs met by their current housing, while a significant proportion of those renting privately don't.

B Future Housing Needs

1. Why might you move?

| New job | Getting married | Increase in family | Going upmarket | Children leaving home | Retirement | Ageing |
|---------|-----------------|--------------------|----------------|-----------------------|------------|--------|
| 17 | 4 | 24 | 24 | 13 | 16 | 43 |

| Down-sizing | Marriage break up | Bereavement /death | Other | Don't expect to move | Don't know | Blank |
|-------------|-------------------|--------------------|-------|----------------------|------------|-------|
| 68 | 1 | 5 | 18 | 10 | 39 | 58 |



There were several who selected more than one reason why they might move. The most popular reasons why people expect to move being ageing and down-sizing, followed by an increase in family size or going upmarket (the latter includes those who want a larger house).

2. What sort of accommodation would you like to have?

This was an open ended question, so produced a variety of responses. These are summarised in the tables below:

| Type | Count |
|-------------------|-------|
| apartment | 2 |
| bungalow | 23 |
| detached | 13 |
| flat | 6 |
| flat/bungalow | 1 |
| garden | 3 |
| ground floor | 1 |
| house | 3 |
| house/flat | 2 |
| semi | 1 |
| sheltered housing | 4 |
| smallholding | 2 |
| warden | 1 |

| No. Beds | Count |
|----------|-------|
| 1 bed | 7 |
| 1-2 bed | 3 |
| 2 bed | 47 |
| 2-3 bed | 9 |
| 3 bed | 43 |
| 3-4 bed | 4 |
| 4 bed | 24 |
| 4-5 bed | 1 |
| 5 bed | 1 |
| detached | 1 |
| small | 3 |

| Garden | Count |
|-----------------|-------|
| communal garden | 1 |
| garden | 62 |
| large garden | 12 |
| no garden | 6 |
| outside space | 1 |
| sheltered | 1 |
| small garden | 22 |

| Others | Count |
|-------------------------|-------|
| access public transport | 1 |
| adaptations | 1 |
| another room | 1 |
| bigger | 2 |
| close to facilities | 2 |
| current | 32 |
| don't know | 3 |
| level | 2 |
| private | 3 |
| quiet | 2 |
| quiet area | 2 |
| relocate | 1 |
| space | 1 |
| views of water | 1 |

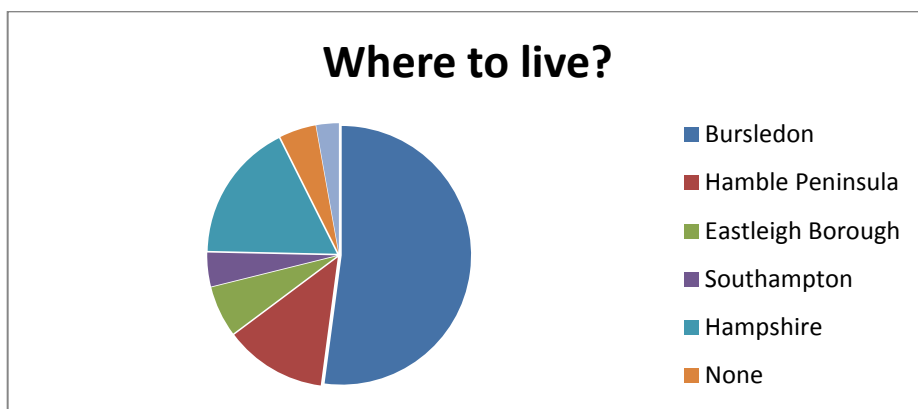
| Ownership | Count |
|-----------------|-------|
| own home | 1 |
| privately owned | 6 |
| renting | 1 |
| social housing | 11 |

| Parking | Count |
|---------|-------|
| 2 cars | 2 |
| garage | 14 |
| parking | 9 |
| secure | 1 |

This suggest considerable variation in housing needs, with 2 and 3 bed properties being the most popular size of house; bungalows the most popular type; the majority wanting a garden, while some would only like a small garden or none at all.

3. Where would you want to live?

| Bursledon | Hamble Peninsula | Eastleigh Borough | Southampton | Hampshire | None of these | Other area |
|-----------|------------------|-------------------|-------------|-----------|---------------|------------|
| 151 | 36 | 29 | 12 | 50 | 13 | 8 |



These included 103 who only selected Bursledon, the majority of the others selected more than one of the options available. There were also 4 who don't know and 47 blank responses. This shows that the majority of residents would like to continue to live locally.

C New Housing Development

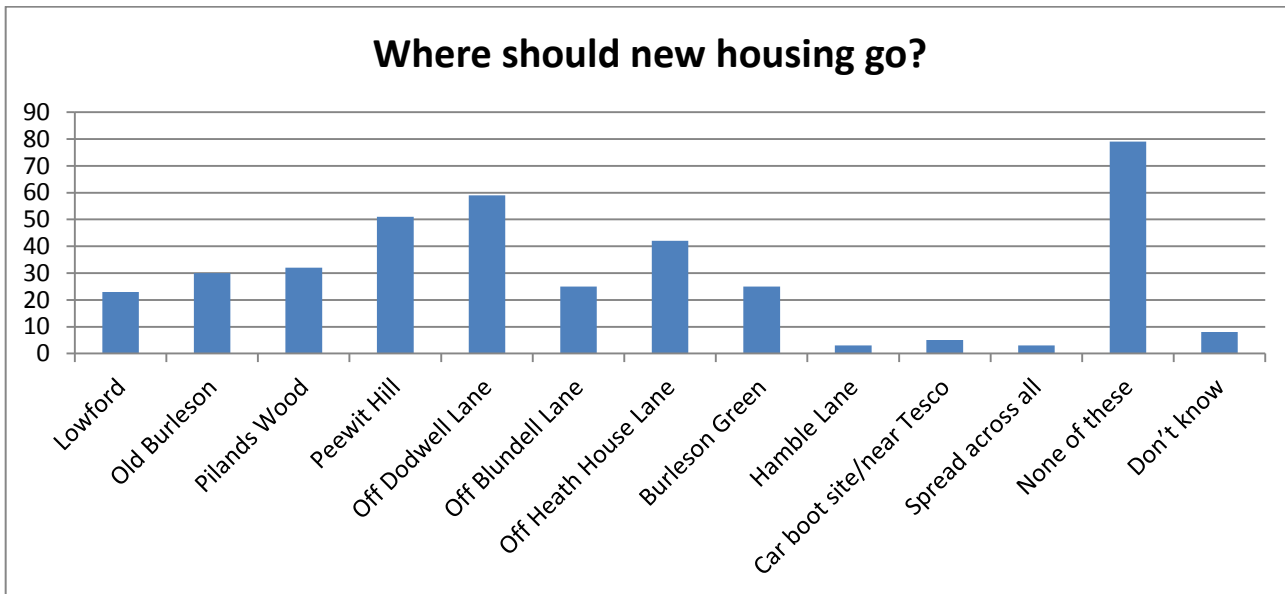
1. If needed in Bursledon, where should it go?

| Lowford | Old Bursledon | Pilands Wood | Peewit Hill | Off Dodwell Lane | Off Blundell Lane | Off Heath House Lane |
|---------|---------------|--------------|-------------|------------------|-------------------|----------------------|
| 23 | 30 | 32 | 51 | 59 | 25 | 42 |

| Bursledon Green | Hamble Lane | Car boot sale site/near Tesco | Spread across all | None of these | Don't know | Other |
|-----------------|-------------|-------------------------------|-------------------|---------------|------------|-------|
| 25 | 3 | 5 | 3 | 79 | 8 | 7 |

Other comments that don't fit these categories;

- Between Oak Hill /Providence Hill and Motorway
- Flats in place of present Community Centre
- Only Brownfield sites!



This shows that a number of residents don't think more housing should be built in Bursledon. However areas suggested are north of the A27.

Where should new housing go?

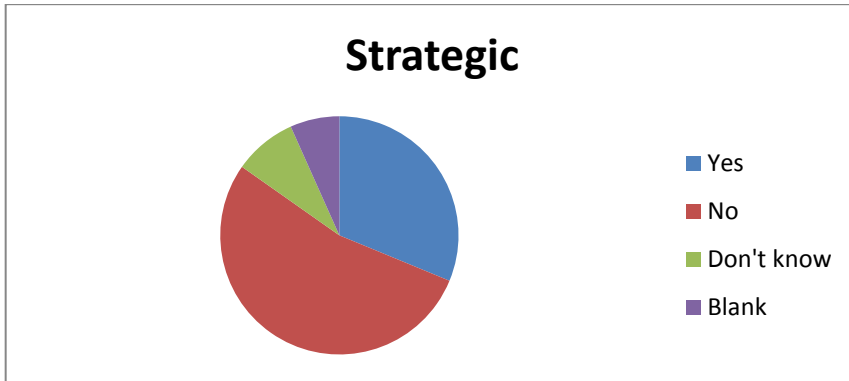
| | Bursledon Green | Lowford | Pilands Wood | off Blundell Lane | off Dodwell Lane | off Heath House Lane | Old Bursledon | Peewit Hill | none of these | Grand Total |
|--------------------------|-----------------|-----------|--------------|-------------------|------------------|----------------------|---------------|-------------|---------------|-------------|
| A27 corridor | 2 | | 3 | 1 | 2 | 3 | 3 | 4 | 6 | 30 |
| Bursledon Green | 5 | 4 | 4 | 7 | 11 | 6 | 5 | 9 | 18 | 69 |
| Dodwell Lane | 2 | 2 | | | 1 | | | 1 | 5 | 11 |
| Hamble Lane | | 1 | 2 | | 1 | | 1 | 1 | | 6 |
| Hungerford Bottom | | | | | 2 | | 1 | 1 | | 4 |
| Kingsfield | | 1 | 1 | 1 | 2 | | 1 | 1 | 3 | 4 |
| Lowford | 1 | | 3 | 4 | 9 | 5 | 3 | 8 | 12 | 45 |
| Old Bursledon | 5 | 3 | 7 | 5 | 9 | 9 | 5 | 8 | 15 | 66 |
| Peewit Hill | | | | | 1 | | 1 | | | 2 |
| Pilands Wood | 5 | 5 | 4 | 2 | 7 | 3 | 3 | 7 | 5 | 41 |
| Pylands Lane | | | | | 1 | 1 | | | | 2 |
| Reeves Way | 2 | 3 | 3 | 4 | 9 | 6 | 3 | 5 | 2 | 37 |
| Windmill Lane | | | | 1 | | 1 | | | | 2 |
| Grand Total | 22 | 19 | 27 | 25 | 55 | 34 | 26 | 45 | 66 | 319 |

The purpose of this table is to see if people are only suggesting areas away from where they live. It would seem that all of the suggestions are from across Bursledon, with some suggesting more housing in their own area.

The numbers do not tally with the chart above because some did not complete the 'Where do you live?' question or gave other answers which didn't fit into the list given.

2. Should houses be built in strategic gaps, e.g. car boot site

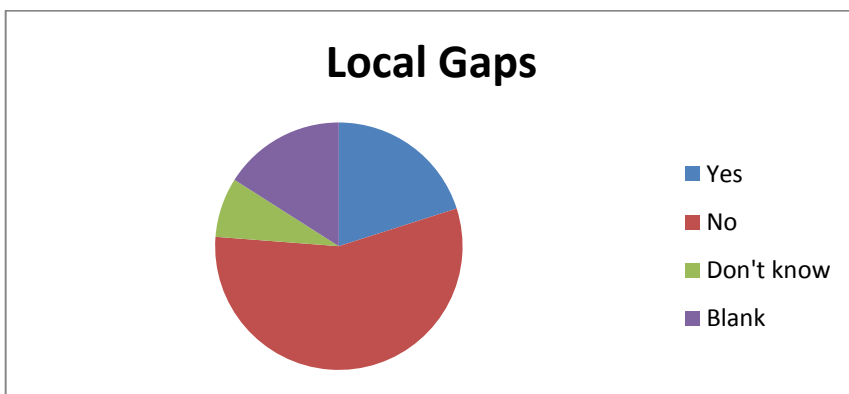
| Yes | No | Don't know | Blank |
|-----|-----|------------|-------|
| 85 | 149 | 23 | 18 |



These results show that while the majority want to retain strategic gaps, a significant number of residents would be happy for them to be built on. This could be particularly because the car boot sale site is seen as a potential area for development - one person suggested the car boot sale site in the previous question, but did not think we should build in strategic gaps.

Should houses be built in local gaps, between Hamble, Netley, Hedge End and Bursledon

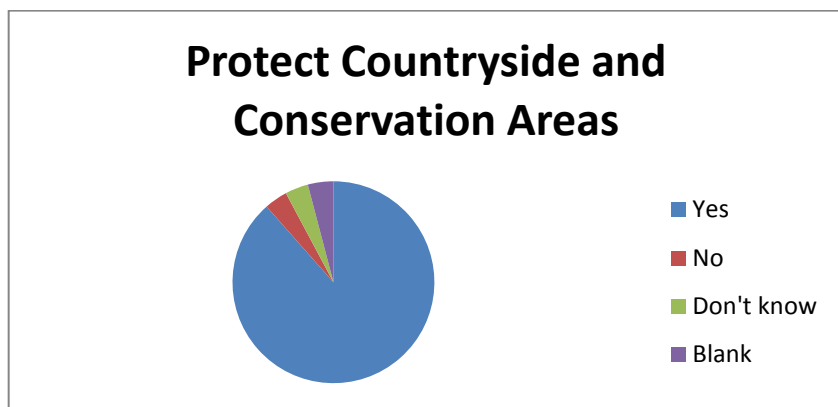
| Yes | No | Don't know | Blank |
|-----|-----|------------|-------|
| 54 | 156 | 22 | 43 |



Compared to strategic gaps, local gaps are considered important by more residents.

3. Should countryside and conservation areas be protected?

| Yes | No | Don't know | Blank |
|-----|----|------------|-------|
| 243 | 10 | 9 | 13 |

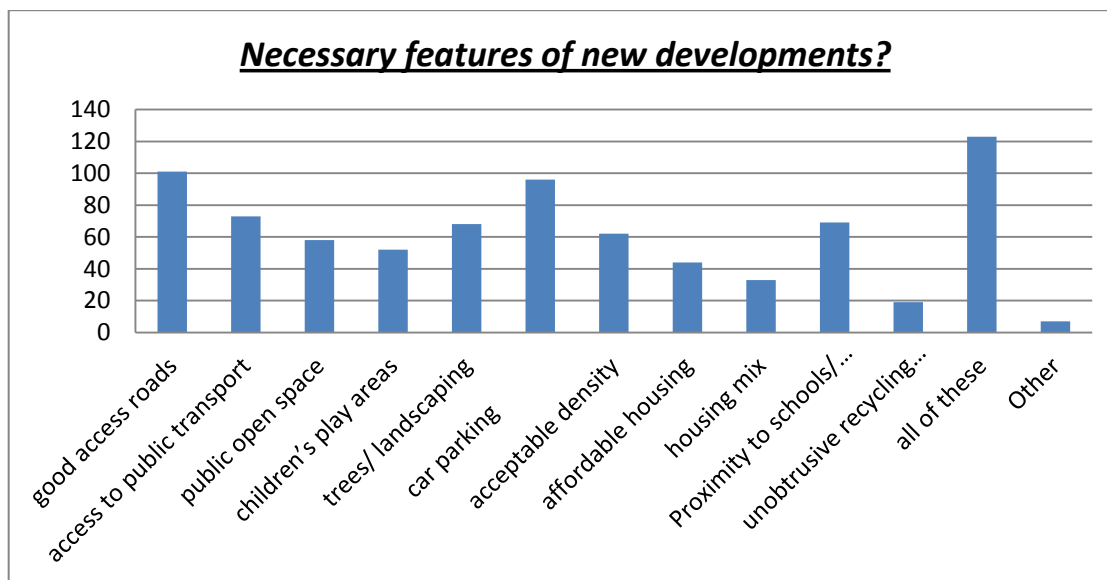


This is a very clear majority in favour of protecting the countryside and conservation areas.

4. Necessary features of new developments?

| good access roads | access to public transport | public open space | children's play areas | trees/ landscaping | car parking | acceptable density |
|-------------------|----------------------------|-------------------|-----------------------|--------------------|-------------|--------------------|
| 104 | 75 | 59 | 52 | 69 | 98 | 62 |

| affordable housing | housing mix | Proximity to schools/ shops/ church/doctor | unobtrusive recycling arrangements | all of these | Other |
|--------------------|-------------|--|------------------------------------|--------------|-------|
| 45 | 34 | 71 | 20 | 125 | 7 |



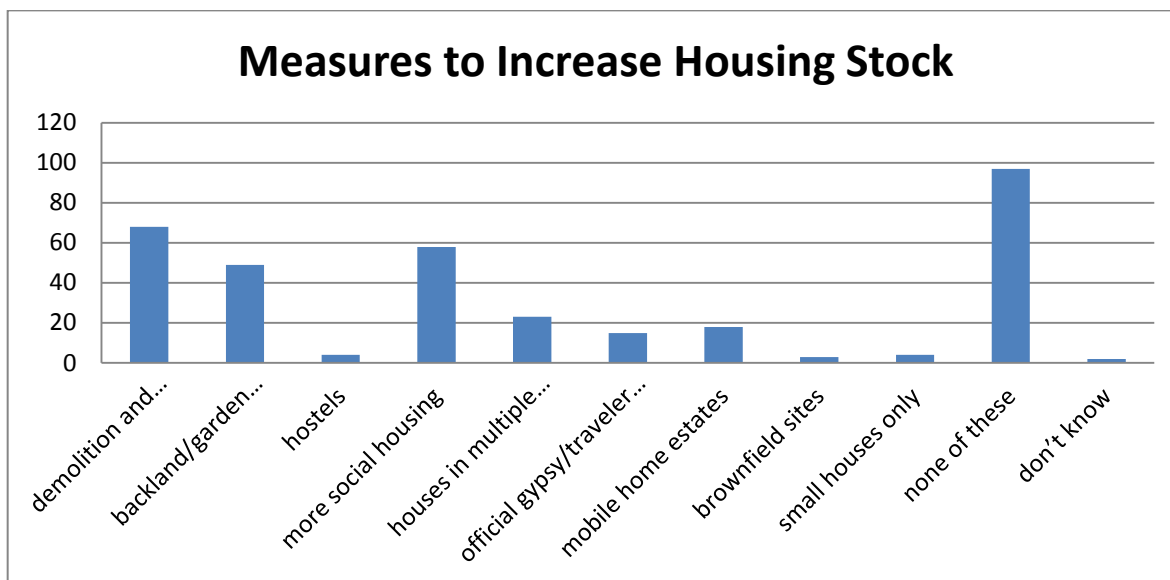
The other comments included;

- cycle ways
- drainage/flood prevention
- energy efficient homes with elements of D2 built in
- roads should be salted in winter

5. Which measures to increase housing stock do you support?

| demolition and conversion to flats | backland/garden development | hostels | more social housing | houses in multiple occupation |
|------------------------------------|-----------------------------|---------|---------------------|-------------------------------|
| 69 | 50 | 4 | 60 | 25 |

| official gypsy /traveller sites | mobile home estates | brownfield sites | small houses only | none of these | don't know |
|---------------------------------|---------------------|------------------|-------------------|---------------|------------|
| 15 | 18 | 3 | 4 | 100 | 2 |



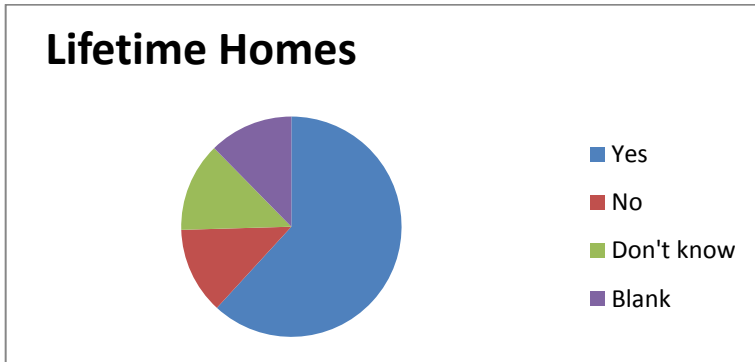
Other comments that don't fit these categories;

- old peoples bungalows e.g. Crow's Nest site
- small retirement estates
- use the car boot site
- affordable for local people
- no housing above 3 bedrooms

D Housing Design

1. Are you in favour of lifetime homes

| Yes | No | Don't know | Blank |
|-----|----|------------|-------|
| 170 | 35 | 36 | 34 |

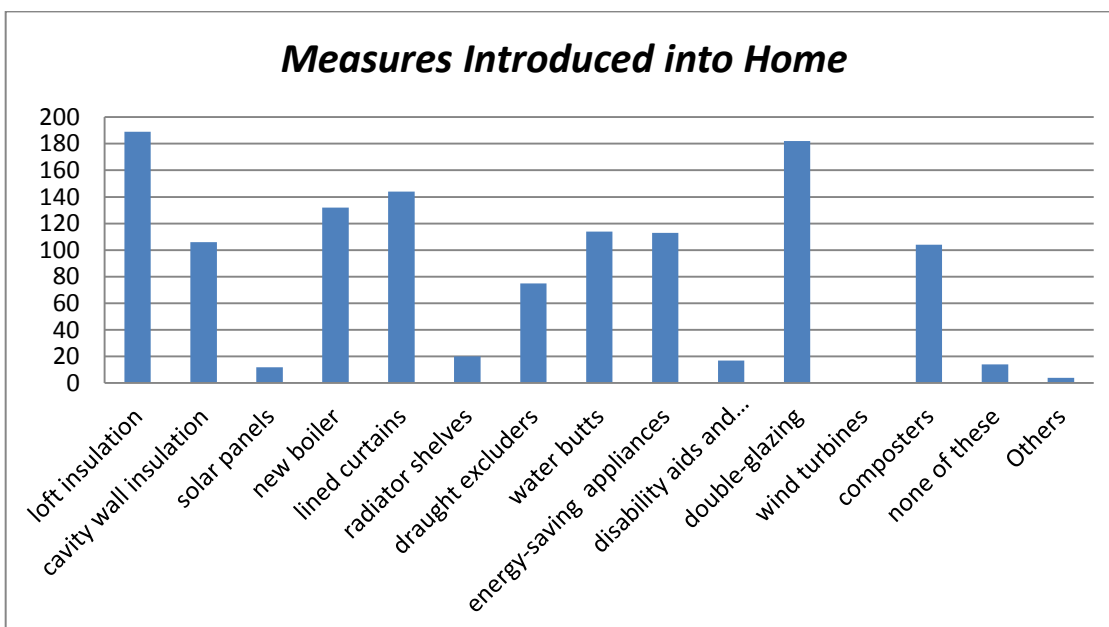


This shows that a significant majority are in favour of lifetime homes.

2. Measures introduced into home

| loft insulation | cavity wall insulation | solar panels | new boiler | lined curtains | radiator shelves | draught excluders | water butts |
|-----------------|------------------------|--------------|------------|----------------|------------------|-------------------|-------------|
| 194 | 112 | 12 | 137 | 149 | 20 | 78 | 119 |

| energy-saving appliances | disability aids and adaptations | double-glazing | wind turbines | composters | none of these | Others |
|--------------------------|---------------------------------|----------------|---------------|------------|---------------|--------|
| 116 | 17 | 189 | 0 | 106 | 14 | 4 |



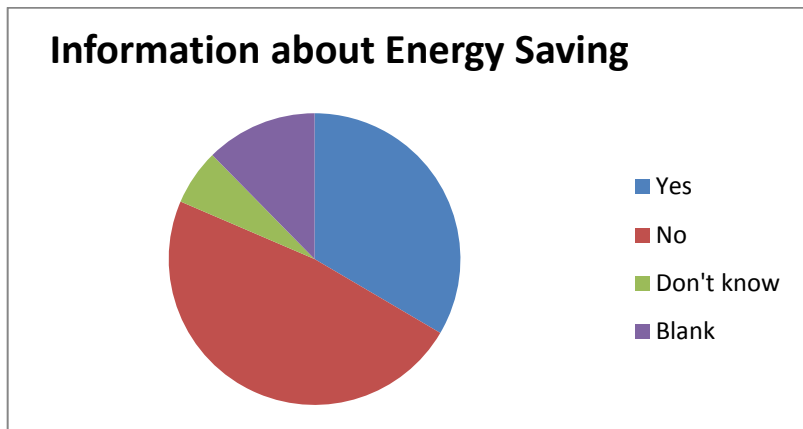
In interpreting these results it should be noted that the question asked what improvements residents had made, so for example, if their house already had double-glazing when they moved in we would not expect it to be selected. A few respondents felt it necessary to point out that they had only moved in recently or live in a new house and had therefore not had time/needed to do any of these.

These results show that a significant number of residents have improved the insulation of their homes by adding loft insulation, double-glazing and/or cavity wall insulation, as well as more traditional and portable methods like lined curtains draught excluders etc. There are also a large number who have taken steps to increase the energy efficiency of boilers and appliances in their homes by changing boilers and purchasing energy-saving appliances.

In the garden water butts and composters are popular. Although, based on the small number with solar panels and lack of wind turbines in the area household energy production levels are low in Bursledon.

3. More information about energy saving measures

| Yes | No | Don't know | Blank |
|-----|-----|------------|-------|
| 92 | 132 | 17 | 34 |



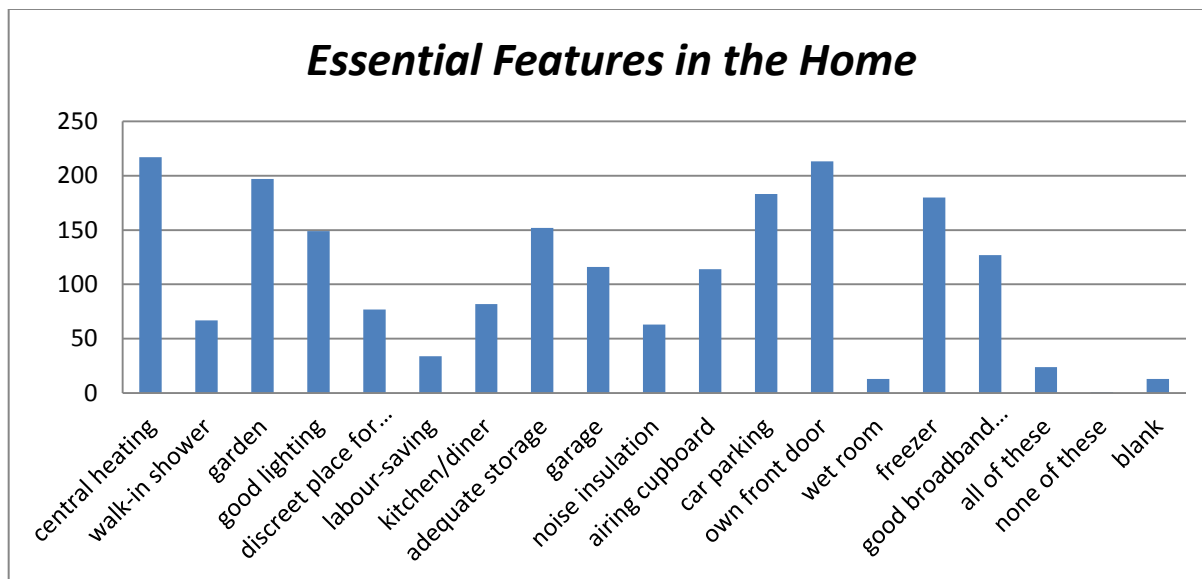
This shows that there are a number of residents who would like more information about energy saving measures. The numbers who don't must to some extent represent the large numbers who have already taken steps to save energy as shown in the responses to the previous question.

4. Essential features in the home

| | | | | | | |
|-----------------|----------------|--------|---------------|-----------------------------------|---------------|---------------|
| central heating | walk-in shower | garden | good lighting | discreet place for recycling bins | labour-saving | kitchen/diner |
| 221 | 68 | 201 | 153 | 78 | 34 | 83 |

| | | | | | | | |
|------------------|--------|------------------|-----------------|-------------|----------------|----------|---------|
| adequate storage | garage | noise insulation | airing cupboard | car parking | own front door | wet room | freezer |
| 155 | 119 | 63 | 117 | 187 | 217 | 13 | 183 |

| | | | |
|---------------------------|--------------|---------------|-------|
| good broadband connection | all of these | none of these | blank |
| 130 | 26 | 1 | 13 |



Other comments:

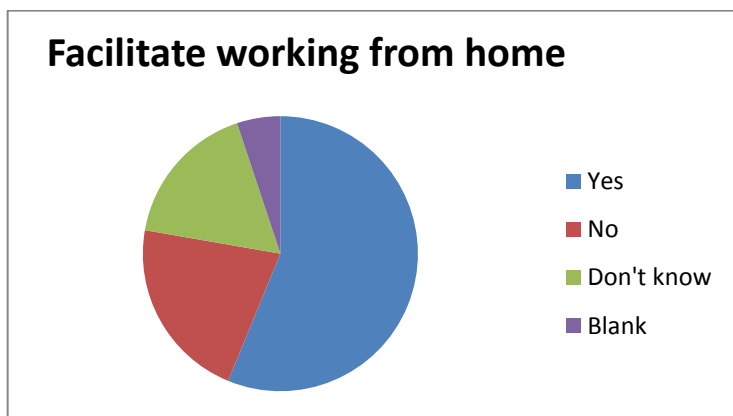
- bathroom
- close to a good pub
- downstairs toilet
- privacy
- the things I have ringed I regard as essential but would like all of them

This shows that the vast majority of residents consider central heating, a garden and their own front door to be essential in their home. There are varying numbers who consider the other items essential, suggesting that a mix of housing stock with and without them is desirable.

It should be noted that as the answers to B2 demonstrate there are some who would prefer not to have a garden for example.

5. Design to facilitate working from home

| Yes | No | Don't know | Blank |
|-----|----|------------|-------|
| 154 | 59 | 47 | 14 |



So the majority are in favour of houses being designed to facilitate working from home. However a number of residents are not in favour of this, suggesting that either these residents don't wish to work from home or are unclear on how housing could be designed to facilitate this (or a combination of the two).

E Retirement Housing

1. Is there enough choice of retirement housing in Bursledon?

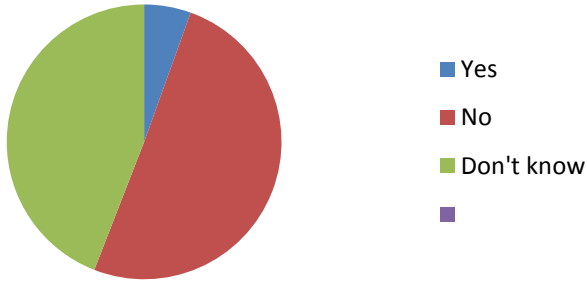
| Yes | No | Don't know | Blank |
|-----|----|------------|-------|
| 20 | 94 | 138 | 23 |

This shows that half of respondents are unsure if there is enough retirement housing or not, with the majority of the others feeling that more is required.

Assuming that those under retirement age are less likely to be aware of the housing situation for those over it we have considered excluding the answers of those under the age of 60 giving the following results:

| Yes | No | Don't know |
|-----|----|------------|
| 7 | 64 | 56 |

Enough Retirement Housing?



This creates a big reduction (but far from complete) in the numbers who don't know and continues to show a large number who feel there is not enough retirement housing in Bursledon.

2. What should be provided?

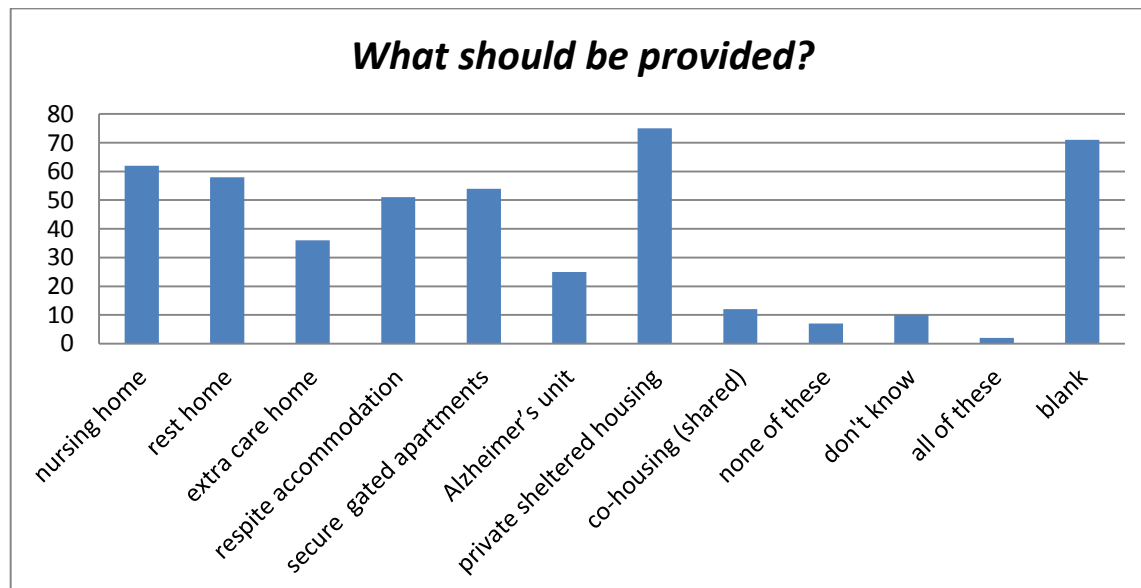
| <i>nursing home</i> | <i>rest home</i> | <i>extra care home</i> | <i>respite accommodation</i> | <i>secure gated apartments</i> | <i>Alzheimer's unit</i> |
|---------------------|------------------|------------------------|------------------------------|--------------------------------|-------------------------|
| 64 | 60 | 36 | 52 | 54 | 25 |

| <i>private sheltered housing</i> | <i>co-housing (shared)</i> | <i>none of these</i> | <i>don't know</i> | <i>all of these</i> | <i>blank</i> |
|----------------------------------|----------------------------|----------------------|-------------------|---------------------|--------------|
| 75 | 13 | 7 | 12 | 2 | 71 |

Other comments:

- old people's bungalows
- there already is one on Bursledon Green [Housing Association sheltered housing]
- none specifically but to meet borough wide needs

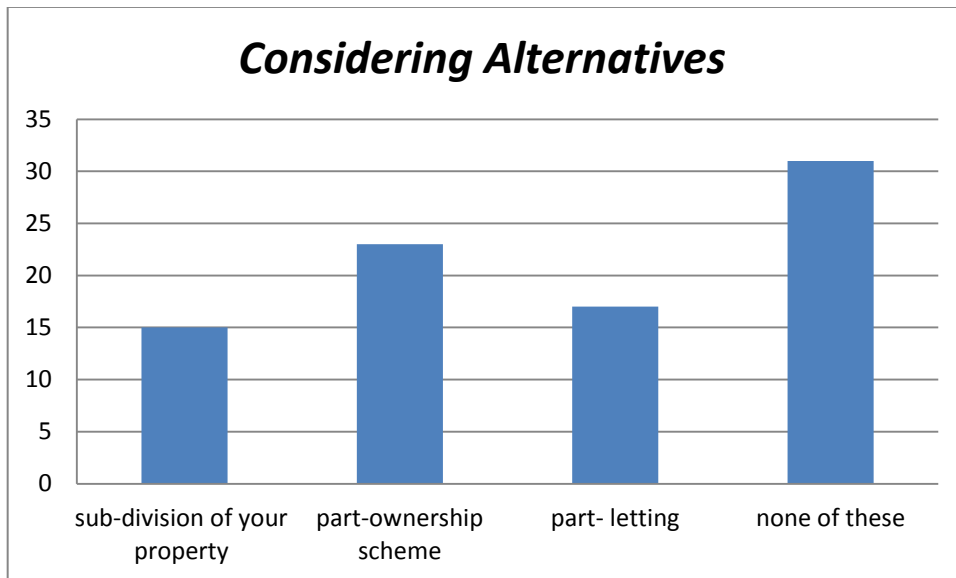
What should be provided?



This shows that the types of retirement accommodation that residents feel is most needed are private sheltered housing, secure gated apartments, a rest home and a nursing home. There are also a number supporting each of the other options given.

3. Considering Alternatives

| sub-division of your property | part-ownership scheme | part-letting | none of these | don't know | blank |
|-------------------------------|-----------------------|--------------|---------------|------------|-------|
| 15 | 23 | 18 | 32 | 1 | 185 |



Eighty seven of those who left this question blank are under sixty years old; suggesting that the age at which they might consider these options is far enough away that they have not yet done so.

4. Most important requirements if you had to move

The purpose of this question was to obtain important requirements for retirement housing, It seems this question was hard to understand, of the 193 who completed it, 43 of whom gave answer clearly saying as current, apparently not relating to retirement housing/down-sizing or don't know. It is possible that a number of others had understood the intention of the question but this was not clear from their answers.

The requirements given by those who did answer and appeared to have understood the question as intended are;

| | | | | | | | |
|---------------|------|----------|------|----------|----------------|-------------------|--------------|
| accessibility | area | bungalow | cost | detached | double glazing | downstairs toilet | eco friendly |
| 15 | 30 | 3 | 11 | 4 | 2 | 5 | 2 |

| | | | | | | | |
|----------------------|--------|--------|-----------------|-----------|----------------|---------|---------|
| access to facilities | garage | garden | central heating | no garden | own front door | parking | privacy |
| 33 | 19 | 39 | 7 | 2 | 7 | 30 | 10 |

| | | | | | |
|------------|-----------------|------------------|--------|-------|---------------------|
| quiet area | access to roads | shower (walk in) | safety | space | access to transport |
| 15 | 3 | 6 | 10 | 17 | 14 |

This was an open ended question so in order to analyse the results the comments have been summarised and grouped. Access to facilities includes comments about access to shops, doctors etc. and area includes comments relating to specific areas, neighbours and closeness to family.

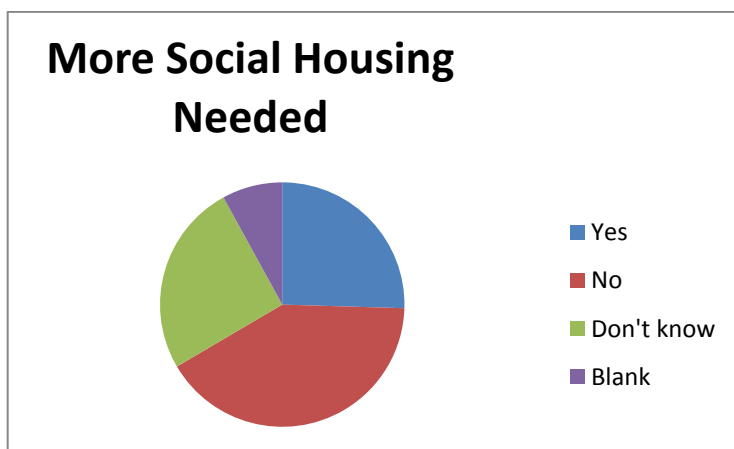
There was also one who hopes to be going to Heaven and 4 who said that circumstances would dictate.

This suggests that the area they would be moving to, access to facilities, a garden and parking are most important to residents when considering moving to retirement housing.

F Social Housing

1. Is more needed?

| | | | |
|-----|-----|------------|-------|
| Yes | No | Don't know | Blank |
| 67 | 108 | 67 | 21 |

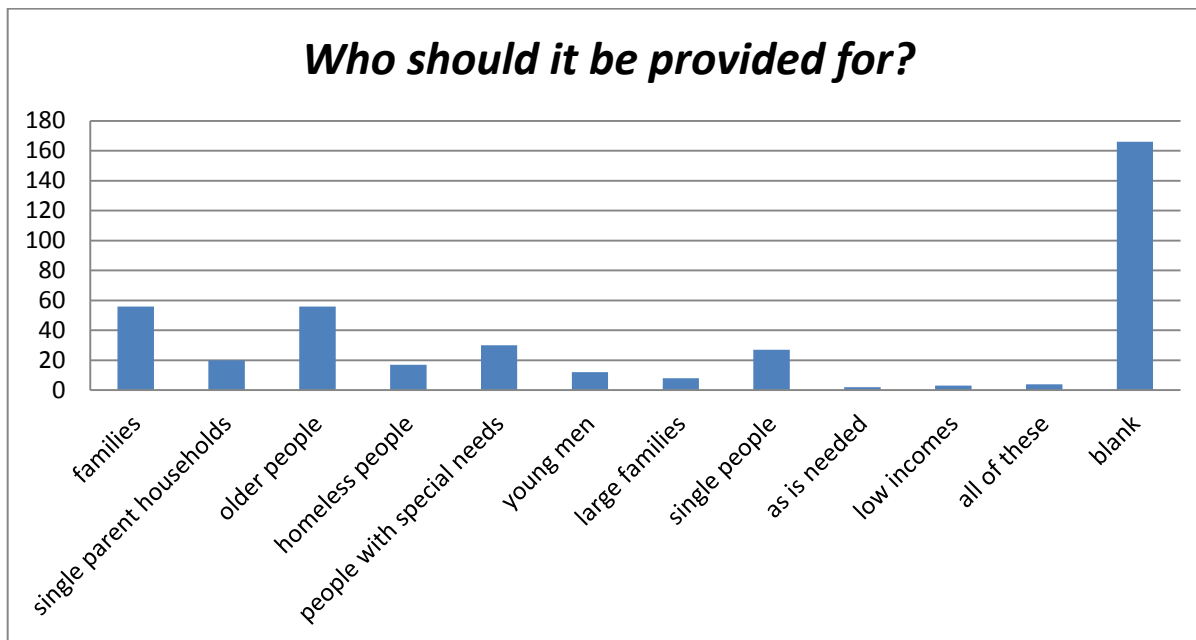


This shows that while there are fewer people who think more social housing is needed than not, a considerable number are unsure.

2. Who should it be provided for?

| | | | | | | |
|----------|--------------------------|--------------|-----------------|---------------------------|-----------|----------------|
| families | single parent households | older people | homeless people | people with special needs | young men | large families |
| 57 | 21 | 57 | 18 | 32 | 13 | 8 |

| | | | | |
|---------------|--------------|-------------|--------------|-------|
| single people | as is needed | low incomes | all of these | blank |
| 29 | 2 | 3 | 4 | 169 |

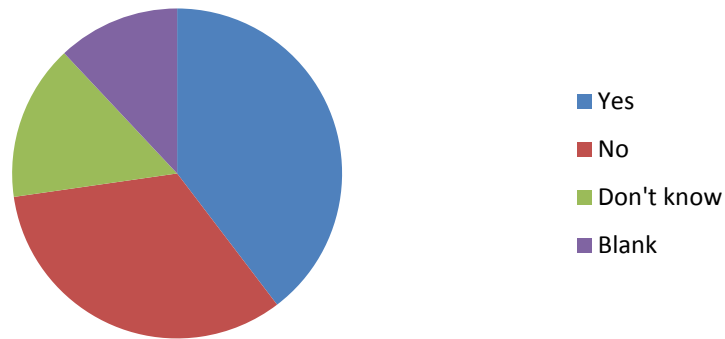


This shows that there is most support for social housing for families and older people. This will reflect a mixture of what people feel is needed in Bursledon and the groups they feel are most worthy of support.

3. Should there be social housing in new developments?

| | | | |
|-----|----|------------|-------|
| Yes | No | Don't know | Blank |
| 109 | 91 | 42 | 33 |

Social Housing in New Developments



This shows that there is an even split on whether or not social housing should be included in new developments.

G General Housing Comments

Forty one general comments were made. Of these 13 do not believe more houses should be built in Bursledon, due to the transport issues, limited facilities and a feeling that the area is full already. Four are concerned that new houses should only be built on brown field sites and 2 would like more affordable housing.

The other comments are harder to categorise and are given below;

- Build affordable housing where people can invest in their future NOT rent! Its dead money.
- Build more council estates and council houses for housing.
- Developer's contributions bribe councils into accepting development that is neither desirable nor required.
- Empty properties should be rented out to help with housing people. They shouldn't be left empty for years.
- Extra work is needed to the outstanding property that the housing association has already.
- Housing associations and councils should work together and abide by the same rules. This would make it easier for the residents to move.
- Housing for elderly and single professional, or divorced people could have less/no space in front and communal space as in a quadrangle or shared garden.
- I don't think that just anyone should get social housing, I believe they should be people willing to look after their houses and integrate into the community.
- I think small numbers of social housing within new or current development may be better than large estates or social housing.
- I think that the Bursledon area is fairly intensively developed and would only be in favour of small-scale developments. It's difficult to see how the latter could accommodate social housing.

- If new housing is to be built it should be of low density and should meet the needs of the residents i.e. car parking, internal storage, number of bedrooms. Concreting over the countryside with sub-standard housing would be a great shame.
- In fill between properties should be considered, if gap is less than 1 acre.
- In the past too many houses built for 4 and 5 beds putting them far out of reach for first time buyers, therefore any planning submitted should take into consideration final cost of property on the market so that starters have a chance.
- More affordable housing for young couples and downsizing older people. Any substantial new development should contain a mix of housing types.
- More family homes with gardens needed. Flats cause more problems - nowhere for children to play, noise & car parking problems. Leads to anti-social behaviour.
- More family houses built with adequate square meterage per room.
- More new affordable homes needed, not just flats and apartments.
- Priority to Working people, single as well as family households, i.e. those who cannot afford to buy or afford market rents.
- Problem with social housing in new developments is that they do not take care of them bring down the whole development.
- Stop selling off council property at below market prices. The rest of the community has to subsidise these sales.
- There appear to be many houses under occupied e.g. 1 or 2 people living in 3 bed house and families with 3 children of different sexes or children with a large age gap living in 2 bed houses. If more accommodation was built for older people and couples thus living the houses with gardens for families.
- We think Eastleigh Council should stop permitting bungalows/small houses to be demolished/extended into large detached homes, and allow small houses and retirement apartments etc on these large plots. Older people want to stay where they live, where they know people. This is particularly relevant to Old Bursledon which once had many small cottages and bungalows.
- Whilst I appreciate the need within society for social housing it needs to be carefully considered as to the balance between private/ social housing. The dominance of either one will alter the feel of a place, and a balance too high towards social housing will reduce the value of the private homes.
- We need to know more about the numbers related to the above questions if we are to answer sensibly and without bias.
- All housing of whatever category must be of good quality and the infrastructure to support it.
- (C new housing development) I have lived in Bursledon for 22 years I have seen a lot of changes and I think Bursledon has had its fair share of estates and other developments over these year and as it is one of the last scenic walks with fields and wild life it beggars belief that that Dodwell Lane, Blundells Lane and Heath House Lane should even be

considered and I always thought Old Bursledon as a place of outstanding beauty was considered a no no for any development.

- Bursledon has grown hugely since the 1980s with the building of Tesco and Bursledon Green - will the local infrastructure, specifically schools, doctor's surgery and roads, be able to cope with hundreds more people? I doubt if very much, sadly.
- I find it hard to get on the housing ladder but do NOT support building on green fields, as it lowers quality of life for communities.
- I would like to see the planning law/restrictions changed in the area. We have 4 acres of garden and wish to house our elderly parents in an annexe/cottage and the restriction are ridiculous, given the ground/space that we have and the lack of affordable housing in the area, why shouldn't we be able to build within reason sympathetically, after all the smallest pockets of land/garden are/have been sold for building in other areas such as Warsash/Locksheath.
- More control of build up. Respect Bursledon is a conservation area, and keep it as a true village - too many being destroyed in Britain at the moment.
- Locate social housing near to city centres, to reduce travel distance to most shops, choice (=charity) and reduce travel costs, and less traffic.

